



RATE CARD

Current thru April 30, 2009

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|-----------------------------------|-----------------------------------|--------|
| 1/4 page - interior - Full Color | 12 month contract / per insertion | \$200 |
| 1/4 page - interior - Full Color | 6 month contract / per insertion | \$225 |
| 1/4 page - interior - Full Color | single insertion | \$250 |
| 1/2 page - interior - Full Color | 12 month contract / per insertion | \$400 |
| 1/2 page - interior - Full Color | 6 month contract / per insertion | \$450 |
| 1/2 page - interior - Full Color | single insertion | \$500 |
| Full page - interior - Full Color | 12 month contract / per insertion | \$800 |
| Full page - interior - Full Color | 6 month contract / per insertion | \$900 |
| Full page - interior - Full Color | single insertion | \$1000 |
| Back page - Full Color | 12 month contract / per insertion | \$ 960 |
| Back page - Full Color | 6 month contract / per insertion | \$1080 |
| Back page - Full Color | single insertion | \$1200 |

Prices reflect artwork supplied by advertiser

Advertising production by Menefreghista Publishing shall be billed at \$39/hour

Full page advertisement measures 9¹/₂"w x 11¹/₂"h

Double truck inside advertisement (center pages) measures 21"w x 11¹/₂"h

1/4 page vertical ad measure 4⁵/₈"w x 5⁵/₈"h

1/2 page vertical ad measure 4⁵/₈"w x 11¹/₂"h

Due date for finished artwork shall be 48 hours prior to publication date.

All photos and artwork shall be jpeg or pdf.

**Please send all ad copy to art@eaststidesun.com
All questions should be directed to 206-633-3332**